



EARLYIMPACT
VIRGINIA



HOME VISITING Issue Brief 2024

Home Visiting remains Virginia’s most effective strategy for improving maternal and child health, bolstering school readiness and strengthening families.

Serving more than 7,000 children living in 120 Virginia communities

Home Visiting Works! For 30 years, Virginia programs have delivered significant impact and return on investment. However, funding for these community-based programs remains unstable with this year’s TANF shortfall the latest threat to local service delivery.

*“Unstable and uncertain funding can challenge agencies’ and programs’ ability to plan and operate strategically, which in turn can undermine their effectiveness. **Funding for Virginia’s voluntary home visiting programs has been unstable over the past decade.**”* JLARC Report (December 2017)

Now is the time to strengthen home visiting and invest in growth

Currently, home visiting programs **serve less than 10% of the families in need** and **service availability is shrinking** at a time when it is needed most.

Together with policy makers, local and state providers, Early Impact Virginia created the blueprint to **stabilize** and **accelerate** statewide service delivery and scaled growth.

Today, Virginia home visiting is **working to reverse COVID era setbacks** and adapting to rapidly changing workforce conditions, family needs and community resources.

Success requires a clear plan that includes cross-sector planning for system transformation to leverage funding available to scale growth and **maximize Virginia’s investment** in upstream, effective solutions for families.



WE SUPPORT:



HB #537 (Delegate Cole)

Directs the Department of Social Services to create Virginia’s Home Visiting Program in coordination with key HHR agencies and leverages the Virginia Plan for Home Visiting adopted in 2019.

Strengthen Home Visiting

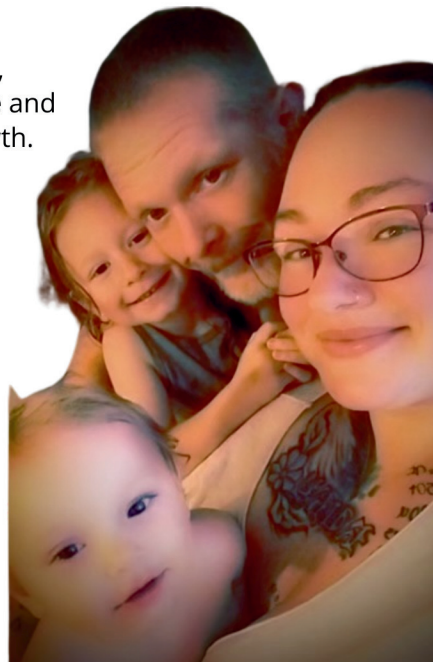


Budget Item 331, #2s (Senator Deeds)

Supports planning and implementation activities to create Virginia’s Home Visiting Program, including the plan to leverage available funding for measured growth and impact.

Invest in Growth

We thank our Virginia leaders for their on-going commitment to smart, effective system transformation—achieving the greatest impact for families and communities.



Home Visiting programs improve:

- ✓ Healthy birth outcomes
- ✓ Social and emotional development
- ✓ Parent-child relationships
- ✓ School readiness
- ✓ Family self-sufficiency

For more information:



#HomeVisitingWorks



With 30 years of consistently strong impact data, Early Impact Virginia **advances** and **accelerates** the equitable and sustainable growth of maternal, infant, early childhood home visiting in Virginia so that all pregnant and parenting families have access to high-quality early childhood home visiting, how and when they choose.

! Home visiting is a voluntary service!

Virginia Plan for Home Visiting 2020-2030



Named by the General Assembly to lead VA home visiting, Early Impact Virginia is responsible for **preparing the statewide workforce, reporting outcomes, ensuring continuous quality improvement and updating lawmakers** on statewide

progress and needs. Working together with Virginia's home visiting programs, public partners and early childhood development stakeholders, EIV led the development of the Virginia Plan for Home Visiting. The 10-year plan adopted in 2020 **sets the strategic blueprint** for the effective, efficient and collaborative growth of home visiting into the future.

5.4% of home visiting babies were born pre-term—half the Virginia pre-term birth rate of 9.9%

Nurse Family Partnership

98.2% of parents positive for substance abuse were monitored and connected to substance use disorder services

Healthy Families Virginia

100% of parents positive for depression were connected to mental health services

Loving Steps/ Healthy Start

90% of children referred for potential health and/or developmental delays qualified for follow-up services

Parents as Teachers

Half of mothers engaged in home visiting reported they had been abused as kids, yet **over 99% of participating children did not experience maltreatment themselves**

Healthy Families Virginia

13% of families increased employment with one or both parents working, and **47.1% of families decreased unmet food needs** after one year

CHIP of Virginia

FY2022

Why home visiting?

Home visitors are trusted. In a survey of families, 82% of respondents described home visiting professionals are the “most trusted” person in the community.

Virginia families need support. For families experiencing poverty or stressors, home visiting can work with parents to access community resources. The information, support and referrals shared during home visiting fosters positive parent and healthy family relationships.

For more information:



#HomeVisitingWorks