



**EARLYIMPACT**  
VIRGINIA

# Home Visiting Works



Get to know Virginia's most effective strategy for **strengthening communities**



## Virginia Home Visiting Impact

Families thrive when they have the support and resources needed. Here's how home visiting has supported Virginia families and what parents think about this important community resource.

**Learn more about community need**

### Virginia Families Say<sup>1</sup>

**82%**

of parents feel their **Home Visitor** is their **most trusted** community partner

The most important thing parents wish: **That their children feel loved**

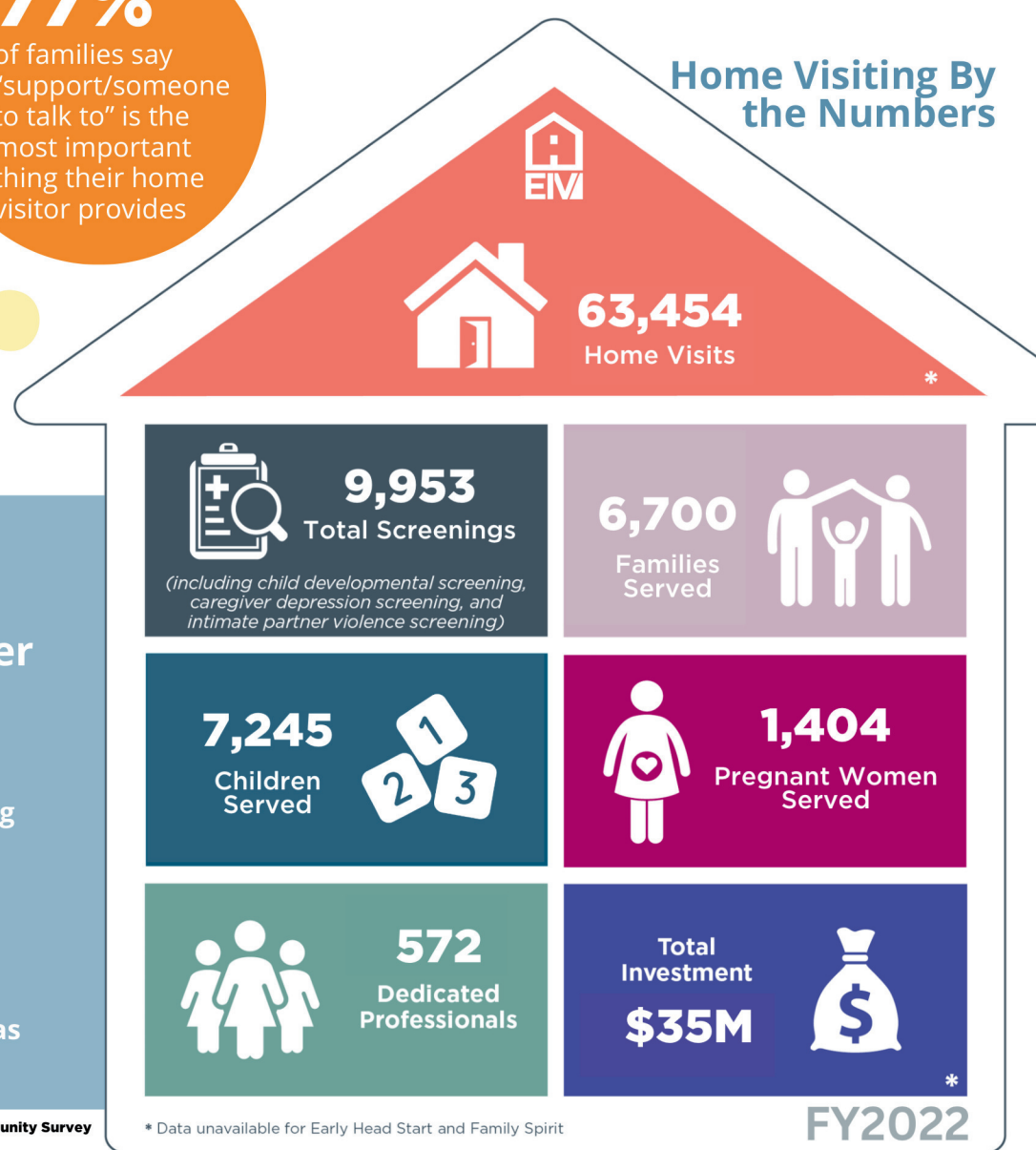
**77%**

of families say "support/someone to talk to" is the most important thing their home visitor provides

### Home Visiting By the Numbers

### Top 3 things that parents say have changed for the better with home visiting<sup>1</sup>:

- #1** Ability to spend time playing with & enjoying their child(ren) (75%)
- #2** Access to healthy, nutritious food (59%)
- #3** Access to health care as needed (56%)



1. EIV 2023 Home Visiting Family and Home Visitors Community Survey

\* Data unavailable for Early Head Start and Family Spirit

**FY2022**

Home Visiting programs cover nearly 90% of the Commonwealth but serve **less than 10% of children in need** in most communities —and, services are not available in some localities.

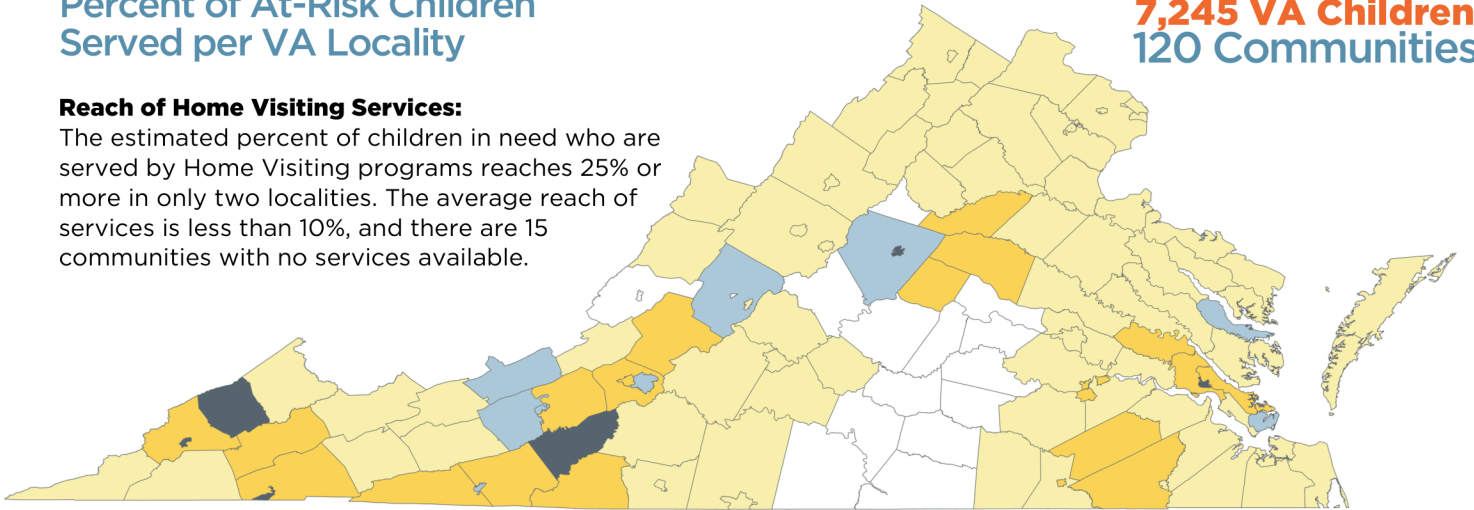


### Percent of At-Risk Children Served per VA Locality

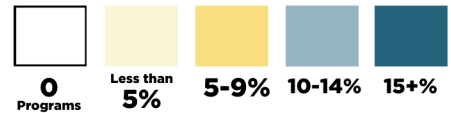
**71 Home Visiting Programs**  
**7,245 VA Children**  
**120 Communities**

#### Reach of Home Visiting Services:

The estimated percent of children in need who are served by Home Visiting programs reaches 25% or more in only two localities. The average reach of services is less than 10%, and there are 15 communities with no services available.



**% of Home Visiting Programs**



At-risk children are defined as having a household income of less than 200% of the poverty threshold.  
 Source: 2023 Annual Data Collection Survey (includes SFY 2022 data), 2022 American Community Survey 5-year estimates.

## Virginia home visiting programs struggle to serve even a fraction of the families in need.

**Limited community resources** makes the work that much more difficult and progress more challenging.

**Expanding the reach of home visiting** will provide immediate support for families, help localities to target scarce resources and **strengthen communities**.



## LIMITED COMMUNITY RESOURCES

is the top challenge faced as a home visitor

## 90% OF HOME VISITORS

agree the top three increasing needs among families are:

- #1 Housing Stability
- #2 Anxiety/Depression
- #3 Substance Use

1. EIV 2023 Home Visiting Family and Home Visitors Community Survey

